



WALDEN MINOR SOCCER ASSOCIATION  
Box 1466, Lively, Ontario P3Y 1M9

Dear Sponsor,

I am writing this letter to invite you to consider becoming a sponsor with Walden Minor Soccer Association.

WMSA is a volunteer organization in the Walden area that organizes recreational soccer for children and youth aged 4-18. We encourage fair play in a friendly sporting environment where learning the sport and enjoying the company of friends is paramount. In 2011, close to 700 kids played soccer in Lively, Naughton and Whitefish.

Thanks to the generous support of our sponsors, WMSA has been able to keep registration costs for recreational soccer at the lowest cost in the City of Greater Sudbury. Children and youth enrolled in WMSA receive a uniform (jersey, shorts and socks), a team and individual photo, year end banquet and medal or trophy. They also receive 20 games of soccer in the season and a summer full of great memories.

This year's sponsorship fee has been raised to \$300.00 per team. The increase is due in part to increased costs to operate, and a desire to keep our registration costs below \$100.00. For teams sponsored by your company, you will be provided naming rights to the team and have your logo printed on the front of all team jerseys.

If you are interested in sponsoring one or more teams, I would ask that you please complete the attached sponsorship form, and send to the address below by February 29<sup>th</sup>, 2012. If you have any questions, please feel free to contact me at your earliest convenience either via e-mail at [waldenminorsoccer@gmail.com](mailto:waldenminorsoccer@gmail.com).

Thank you for your support of soccer in our community.

A handwritten signature in black ink, appearing to read 'Glenn Tilson', written over a light grey scribble.

Glenn Tilson  
President  
Walden Minor Soccer Association